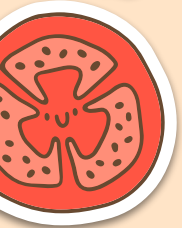
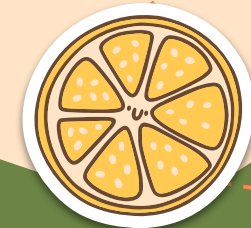
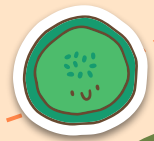
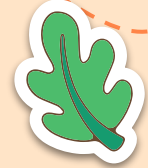


Ein **Vitamin**Retter Projekt



# Lebensmittelverschwendung eindämmen





# Überblick

**01**

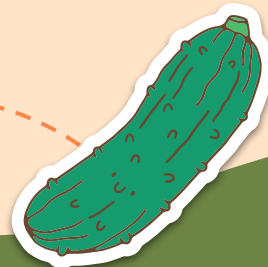
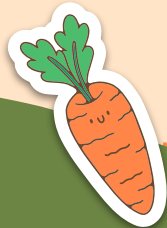
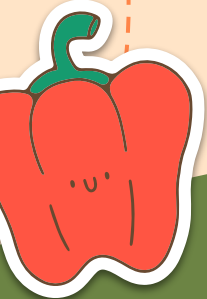
**Vorstellung**

**02**

**Lebensmittel-  
verschwendung  
Obst & Gemüse**

**03**

**Ziele und  
Maßnahmen**





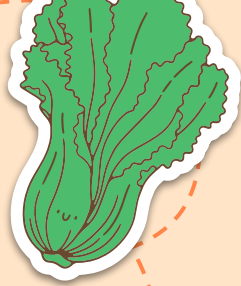
01

# VitaminRetter

Über unser Projekt



# Wir sind die VitaminRetter



- Lebensmittel im Einzelhandel & Resteverwertung
- Markt-Überangebot
- Problem des Bauern, der Verteilung & Qualitätskontrolle Einzelhandel
- Ukrainische Flüchtlingssituation-privat unterstützt
- Gesunde Ernährung, achtsamer Umgang mit Lebensmitteln
- Vereinsamung vieler Menschen & Familien



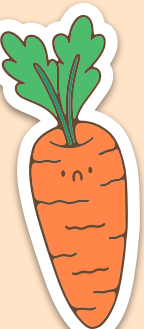
02

# Lebensmittel- verschwendung

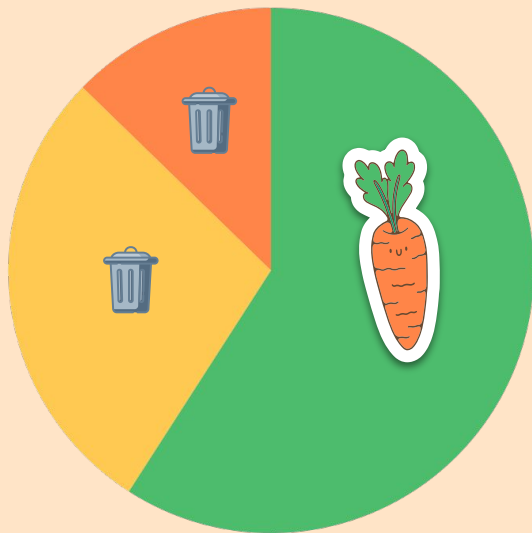
Obst & Gemüse



# Video



# Lebensmittelverschwendung



**45%**

**Gehen verloren ...**

**14%**

**davon**  
auf dem Weg vom  
Bauern zum Endkunden



Laut Ernährungs- und Landwirtschaftsorganisation der Vereinten Nationen (FAO) gehen bis zu 45% aller Früchte und Gemüse verloren 14% davon auf dem Weg vom Bauern zum Endkunden.





# Lebensmittelverschwendung

## Gründe für den Anfall von Obst & Gemüse:

Überproduktion, falsche Kühlung, Paletten-Bruch, Netz-Riss, Abweichungen zur Norm, krummer Wuchs, Gewicht, Wetterbedingungen

## Abfälle in Deutschland laut Schätzungen & Studien:

**Industriell:** 1.700.000 t/Jahr (BMEL)

**Privat:** 2.265.900 t/Jahr (BMEL)

= 3.965.900 t/Jahr vermeidbare Obst- & Gemüseabfälle  
entspricht  $\approx$  150.000 40t LKW um Abfälle zu transportieren,  
= 411 40t LKW jeden Tag im Jahr!







03

## Die Zukunft mit VitaminRetter

Ziele & Maßnahmen





# Lebensmittelverschwendung vorbeugen




## Maßnahmen Industrie

Waren Ausfälle erkennen, kalkuliert abnehmen. Aktuell ca.:  
≈**30t / Aktion** (1 LKW) jede Woche,  
Steigerung bis **3000t/W** realistisch  
=10% der Industrie Ausfälle



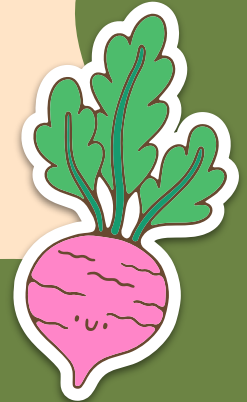
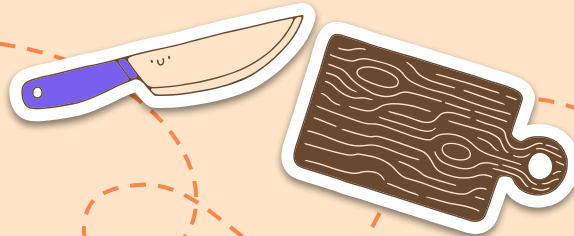
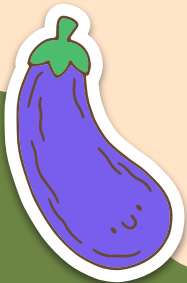
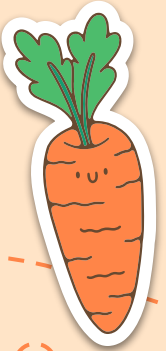
## Maßnahmen Privat

Aufklärung der Community über Social Media, Verein, Infoblätter → Community schaffen, die sich diesem Thema gemeinsam stellt



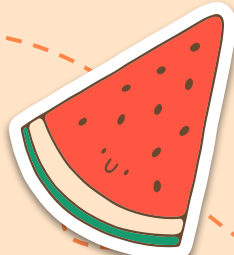
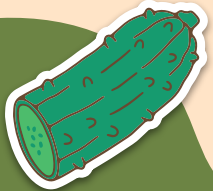
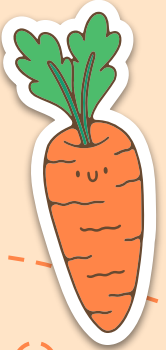
## Einbeziehen & Aufklären

- Einbeziehung aller Bevölkerungsgruppen frei von Bedingungen (Ticket Sozialträger),
- Integration benachteiligter Gruppen in Community & Arbeitsprozesse
- Gesundheitswesen einbeziehen (Ärzteempfehlungen)
- Zunahme des Obst- & Gemüse-Konsums nach eigener Umfrage über 120%
- Aufklärung Ernährung & Gesundheit durch Verein
- Aufklärung in Grundschulen, Früchte mit Kindern Schnitzen & Umgang lernen, zur täglichen Ernährung beitragen, Bauern sprechen, Probleme eruieren & lösen, Lagerung Produkte, Gemeinschaftsgärten pflegen



## Einbeziehen & Aufklären

- Bauern durch Problemlösung unterstützen, ihre Ware & Überproduktionen besser verteilen, überhaupt verkaufen zu können
- Regionaler Fokus zB. Zörbig, Bitterfeld, Wittenberg
- geringer Verpackungsaufwand, Ressourcen schonen & Umweltbelastung verringern
- direkte Wareninformation an den Endkunden
- Integration internationaler Fachkräfte Kontaktaufnahme & Verwaltung von Bauern/Organisationen/Händlern im Ausland, von denen wir Ware beziehen können.
- Ziel: Arbeitsplätze schaffen



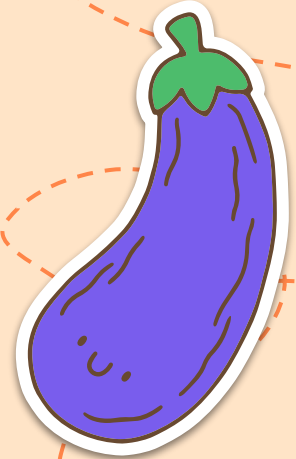
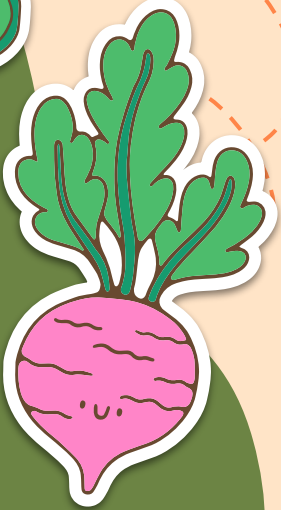
# Vielen Dank

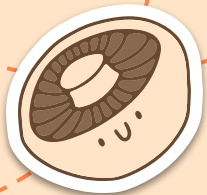


**Hier gibt's weitere  
Informationen**

hallo@vitaminretter.de  
+0340 2552 195  
vitaminretter.de

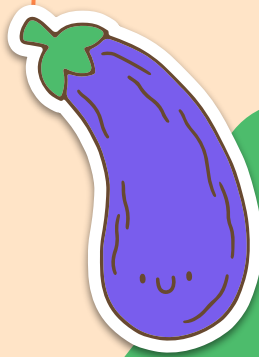
VitaminRetter





“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”

**—Someone Famous**



**A picture is worth a thousand words**



# Icon pack



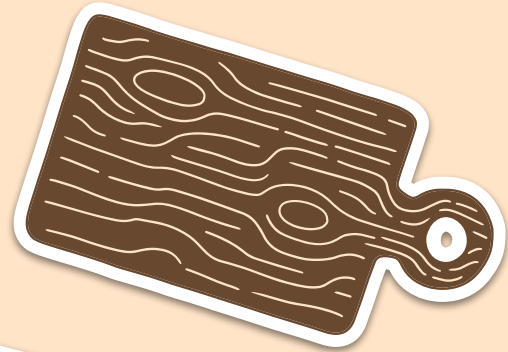
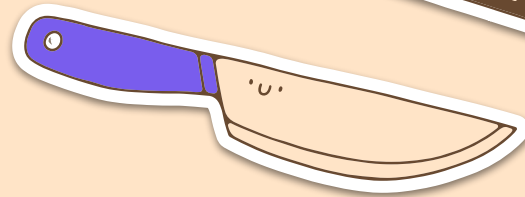
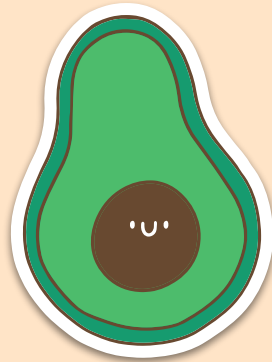
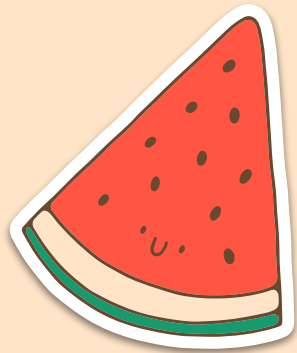


# Alternative resources

Here's an assortment of alternative resources whose style fits that of this template

## Vectors:

- Hand drawn world vegetarian day background
- Hand drawn world vegetarian day background



# Resources

Did you like the resources of this template? Get them for free at our other websites!

## Photos:

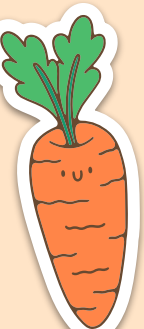
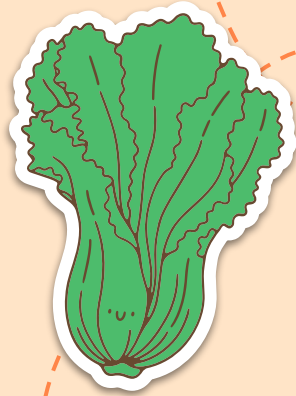
- High angle woman holding vegetables basket
- Man with vegetables that have been cultivated and farmed indoors
- Side view of woman preparing food in the kitchen

## Vectors:

- Hand drawn world vegetarian day background
- Hand drawn world vegetarian day instagram stories collection

## Icons:

- Vegetables lineal color icon pack



# Fonts & colors used

This presentation has been made using the following fonts:

## **Titan One**

(<https://fonts.google.com/specimen/Titan+One>)

## **Alata**

(<https://fonts.google.com/specimen/Alata>)



# Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [how it works](#).



Pana



Amico



Bro



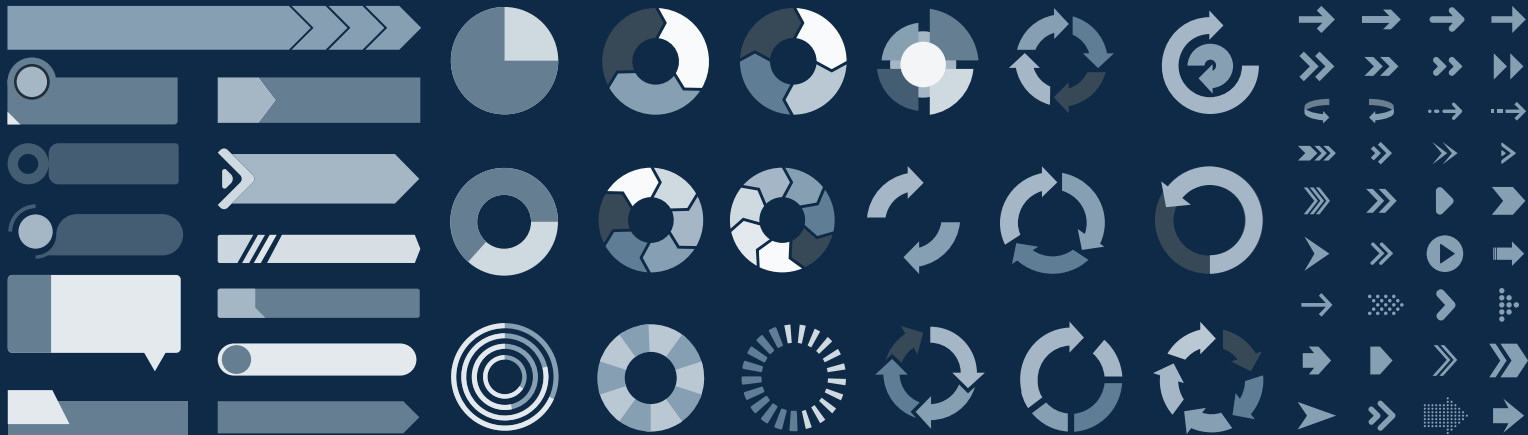
Rafiki



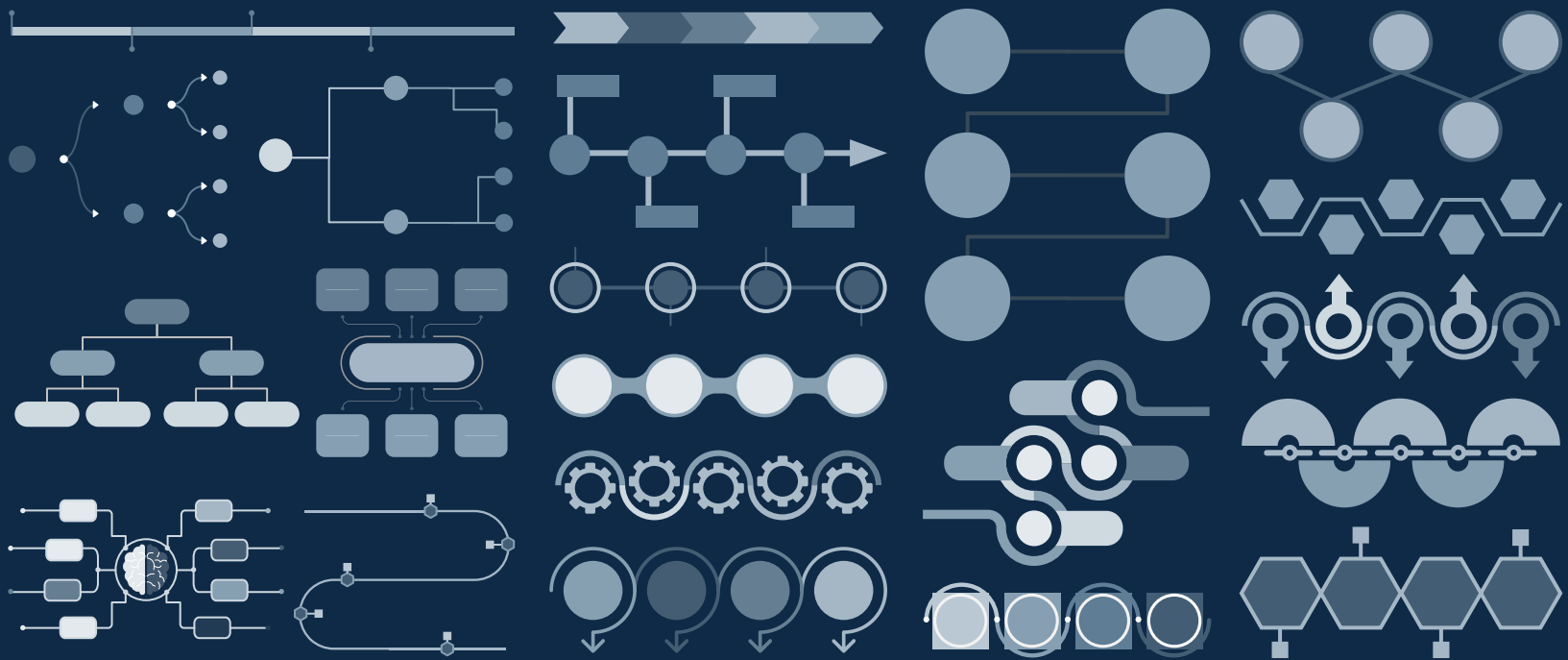
Cuate

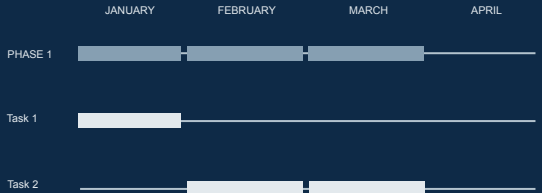
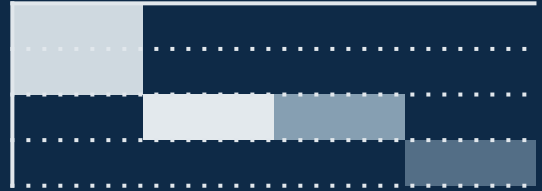
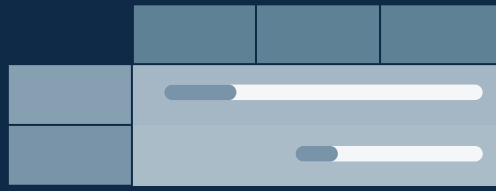
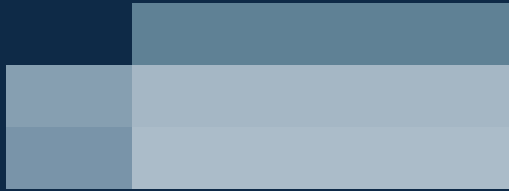
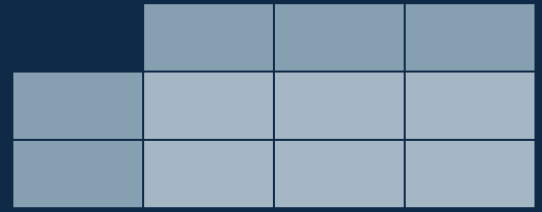
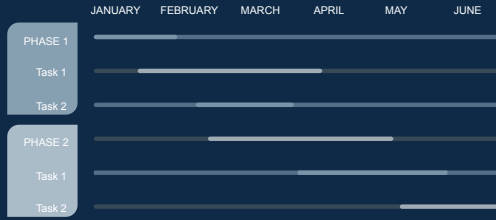
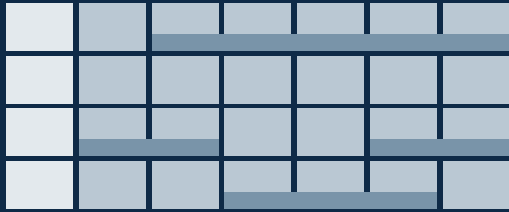
# Use our editable graphic resources...

You can easily **resize** these resources without losing quality. To **change the color**, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more **infographics** on [Slidesgo](#).

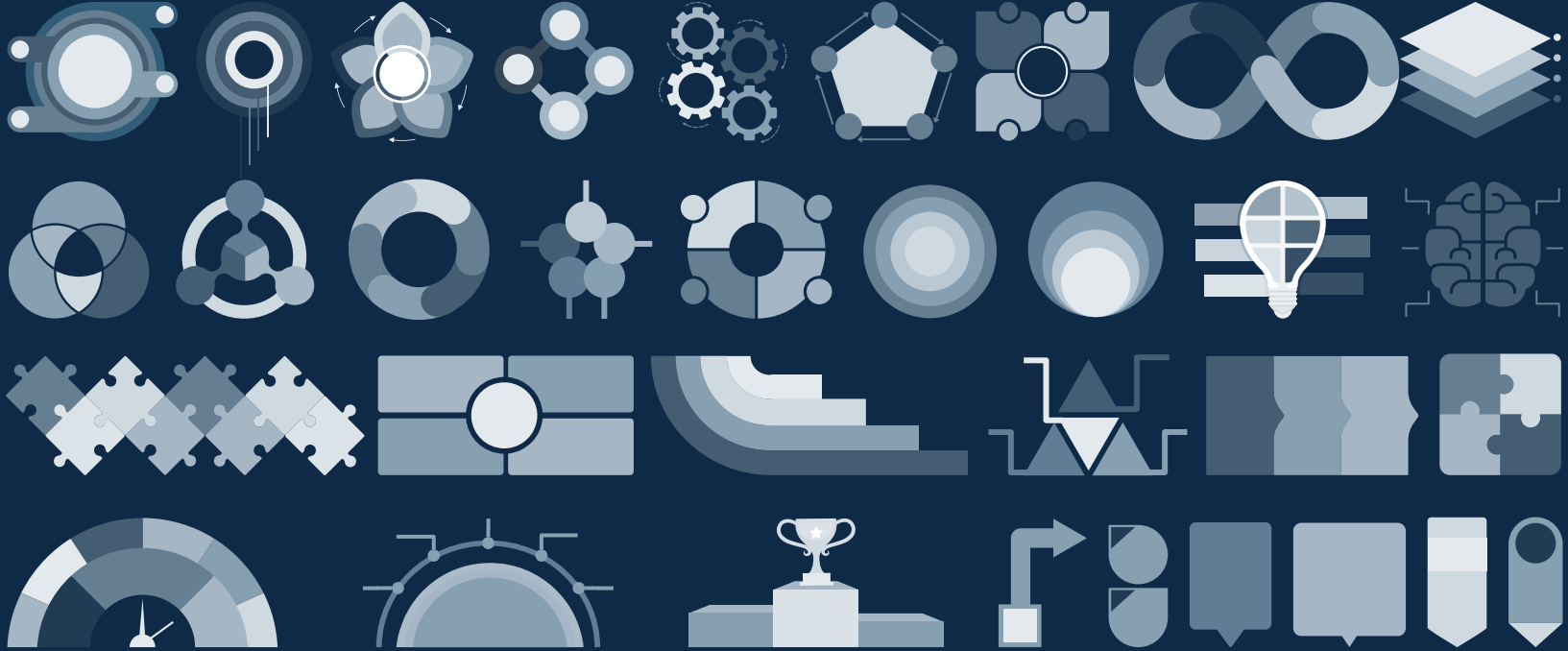


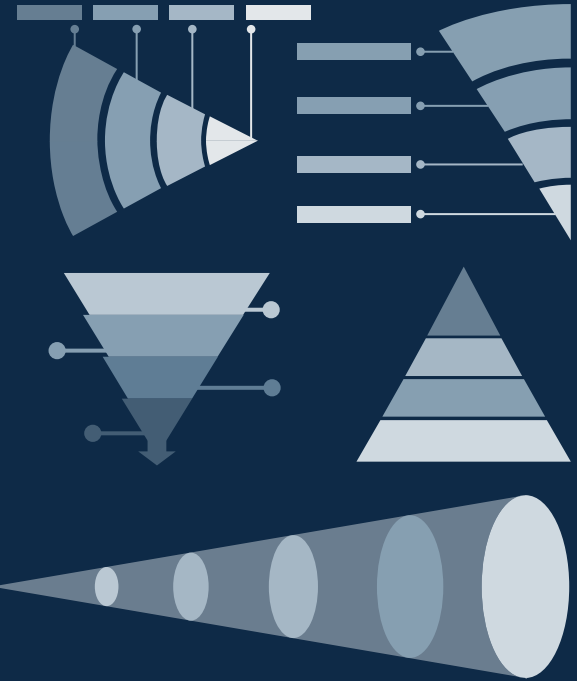
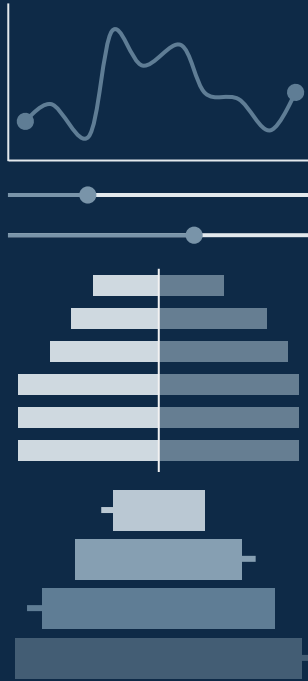
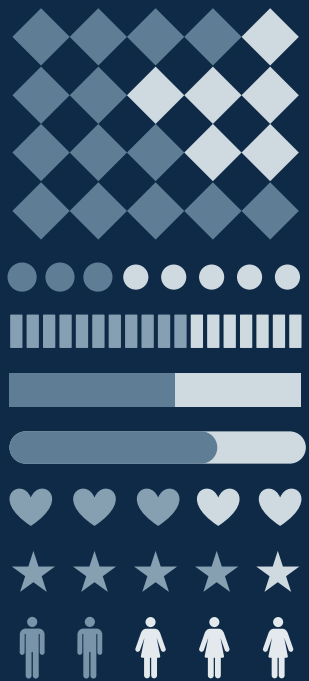
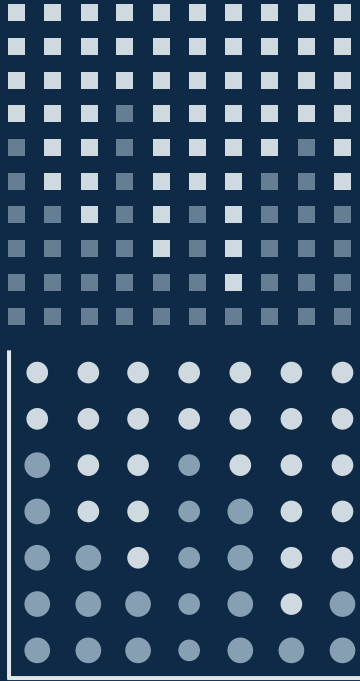












# ...and our sets of editable icons

You can **resize** these icons without losing quality.

You can **change the stroke and fill color**; just select the icon and click on the **paint bucket/pen**.

In Google Slides, you can also use **Flaticon's extension**, allowing you to customize and add even more icons.



# Educational Icons



# Medical Icons



# Business Icons



# Teamwork Icons



# Help & Support Icons



# Avatar Icons



# Creative Process Icons



# Performing Arts Icons



# Nature Icons





# SEO & Marketing Icons

